Looks like laser.
Runs like laser.
Costs half as much.

Meet the HP Officejet X series products with HP PageWide Technology.

HP PageWide
Technology

HP Officejet Enterprise MFP X585

HP Officejet Pro MFP X576[5]

Save on every page with blazing-fast HP PageWide Technology.

The HP Officejet X series products, engineered for businesses of all sizes, set a new standard for business printing. Powered by HP PageWide Technology, it gives you laser-like color print quality at up to twice the speed[1] and half the cost per page.[2] Redefining the economics of business printing, it matters. Learn more at insert partner URL here

Blazing-fast speeds enabled by PageWide Technology, only from HP.

- Covers the entire page in one pass to accelerate print jobs.
- 42,240 page-wide array nozzles produce ink drops with uniform drop weight, speed, and trajectory.
- 1,200 nozzles-per-inch native resolution yields consistently high print quality.
- Precise control of paper motion provides dependable print quality and reliable operation.
- Automatic nozzle health sensing, active and passive nozzle substitution, and automatic print head servicing allow for dependable print quality.

Laser-like quality prints at up to half the cost.

- Fast printing speeds of up to 70 pages per minute in General Office quality mode accelerate your print jobs.[3]
- Up to 50% lower cost per page than color laser printers helps you save on every page.
- Print using pigment inks to create durable documents that are water-, fade-, and smear-resistant.[4]

HP pigment inks provide controlled ink-paper interactions and high color saturation; dark, sharp, and crisp text; and rapid drying.

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Or email: reseller email address
Reseller company name
Address
insert url here

HP Officejet Enterprise MFP X585.

- Same low duty cycles as an HP LaserJet with large-format supplies and high-capacity paper tray that holds up to 1,050 sheets.
- HP Web Jetadmin lets you control and monitor your fleet of printers from a single, central location.

HP PageWide Technology

HP Officejet Pro MFP X576.[5]

- General Office mode delivers high-quality prints at top speed while saving ink, time, and money.
- Tap and swipe the intuitive 4.3- inch color touchscreen to print, copy, scan, fax, and send files.

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[1]**Officejet Enterprise X585:** Comparison based on manufacturers' published specifications of fastest available color mode (as of December 2013) and includes color laser MFPs ≤$3,000 USD, based on market share as reported by IDC as of Q3 2013 and HP internal testing of printer in fastest available color mode (sample 4-page category documents tested from ISO 24734). For more information, see www.hp.com/go/printerclaims. Officejet Pro X576: Comparison based on manufacturers published specifications of fastest available color mode (as of August 2013) and includes color laser MFPs <$1000 USD and color laser printers <$800 USD available August 2013 based on market share as reported by IDC as of Q2 2013 and HP internal testing of printer in fastest available color mode (sample 4-page category documents tested from ISO 24734). For more information, see www.hp.com/go/printerclaims
[2]**HP Officejet Enterprise X585:** Based on the majority of color laser MPF's less than or equal to $3,000 USD as of December 2013 based on market share reported by IDC as of Q3 2013; and Officejet Pro X576: Based on the majority of color laser MFPs less than $1000 USD as of August 2013, based on market share as reported by IDC as of Q2 2013. Cost per page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest capacity cartridges. CPP for ink supplies based on HP 980 and HP 970XL/971XL ink cartridges estimated street price, published yield for color prints and continuous printing in default mode. Actual prices and yields may vary. For more information, see www.hp.com/go/learnaboutsupplies
[3]ISO speeds measured using ISO/IEC 24734. Excludes first page or first set of ISO test pages. For details see hp.com/go/printerclaims
[4]Fade resistance based on paper industry predictions for acid-free papers and Original HP inks; colorant stability data at room temperature based on similar systems tested per ISO 11798 and ISO 18909. Water resistance based on HP internal testing, using paper with the ColorLok® logo.
[5]Pictured with optional second paper tray, which requires a separate purchase.

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